**Name:\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ Section:\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_**

**Media Applications 2**

**Spring 2019**

**LAP 3: Lent Poster**

**Directions and Rubric**

**Directions:** This LAP, students will be using their creative skills, and their Photshop skills, to create posters and prayer cards that will be used by Campus Ministry, and the Incarnate Word Academy community throughout the season of Lent. Students will first create a poster that is 8.5” x 11” inches. Next, they will create a prayer card that will be used by the entire student body during Lent. This prayer card will be 2.5” x 4.25” and it will be double sided.

For the poster, I am letting you pick a quote, but it must be centered around Lent. This will require you to do some research about what quote you want to use on your poster. You will also be using some skills that were learned previously in Media Applications 1, which is designing on Adobe Illustrator. After you design something on Illustrator, you are able to File 🡪 Place onto Photoshop.

For the prayer card, you will be designing a two-sided prayer card, using the dimensions above. Now, since Photoshop does not let you create a document that is double sided, you will need to create two documents, and name them side 1 and side 2. At the end of the design process, everyone will create an Adobe InDesign document, making sure it is the correct measurements, and placing your 2 Photoshop documents onto it. There will be a demo during this LAP.

This attached rubric will give you a list of things that are expected to be part of your project. You will fill out some of the sections on this rubric, such as swatch colors, fonts, etc.

Prayer Card (Side 2)

**(done on Photshop, eventually placed onto InDesign)**

**2.5” x 4.25”**

Can be done Portrait or Landscape

This side I want you to include the following type of quote. "Fast from \_\_\_\_\_\_\_\_, feast on \_\_\_\_\_\_\_\_\_." That way students will have the chance to customize this on what they want to fast from and feast on. (YOU DO NOT NEED TO INCLUDE THE BLANK LINES ON YOUR DESIGN. YOU CAN JUST LEAVE A SPACE!)

Could include some sort of Illustration done on Adobe Illustrator

Prayer Card (Side 1)

**(done on Photshop, eventually placed onto InDesign)**

**2.5” x 4.25”**

Can be done Portrait or Landscape

Should include some sort of quote that you feel like represents Lent. (Should be about prayer, giving something up, doing something more. Etc)

Could include some sort of Illustration done on Adobe Illustrator

SHOULD BE A DIFFERENT QUOTE THAN YOUR POSTER!

**Poster**

**(done on Photshop)**

**8.5” x 11”**

Can be done Portrait or Landscape

Should include some sort of quote that you feel like represents Lent. (Should be about prayer, giving something up, doing something more. Etc)

Could include some sort of Illustration done on Adobe Illustrator

LAP 3: Rubric

1. Students created a Photoshop document that is 8.5” x 11”

\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ (5 points)

1. Students created two photoshop documents that are 2.5” x 4.25”  
   \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ (5 points)
2. Students have placed one Illustrator document onto Photoshop

\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ (5 points)

1. Students used 2 different fonts on this project

Font Name & Location :\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_(5 points)

Font Name & Location :\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_(5 points)

1. Student has Included 3 different swatches in their posters
   1. Swatch 1 Name & Location
      1. C= \_\_\_\_\_\_\_\_\_

OR

Pantone Name:\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

NICKNAME:\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

* + 1. M=\_\_\_\_\_\_\_\_\_
    2. Y=\_\_\_\_\_\_\_\_\_
    3. K=\_\_\_\_\_\_\_\_\_
    4. Location: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_(5 points)
  1. Swatch 2 Name & Location
     1. C= \_\_\_\_\_\_\_\_\_

OR

Pantone Name:\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

NICKNAME:\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

* + 1. M=\_\_\_\_\_\_\_\_\_
    2. Y=\_\_\_\_\_\_\_\_\_
    3. K=\_\_\_\_\_\_\_\_\_
    4. Location: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_(5 points)
  1. Swatch 3 Name & Location
     1. C= \_\_\_\_\_\_\_\_\_

OR

Pantone Name:\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

NICKNAME:\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

* + 1. M=\_\_\_\_\_\_\_\_\_
    2. Y=\_\_\_\_\_\_\_\_\_
    3. K=\_\_\_\_\_\_\_\_\_
    4. Location: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_(5 points)

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1. Student should have their text on various text layers.  
   \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ (5 points)
2. Students will apply at least one of the following text attributes; tracking, kerning, leading, horizontal scale, or vertical scale. *(L.G 3)*
   1. Poster name and where text attribute is applied

Attribute:\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Number value:\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_(5 points)

1. Student has included at least one stroke on their posters. *(L.G 2 & 4)*
   1. Stroke location and poster

\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_(5 points)

1. Student challenged themselves while creating their three posters. Student did not rush though projects and paid close attention to details.  
   1. \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_(10)

**TOTAL**

**\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_/65**