***Media Applications 2- Cosmo***

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***Ms. Farrell***

***Lap 2: Photoshop- Postcard Design***

**Lap 2 Essential Question:**

How do you design a postcard using Adobe Photoshop?

**Late Assignments from Lap 2**

Are all due by the last class day on Lap 3.

Failure to turn in late or missing work by the last class day on Lap 3 will result in a zero for that particular assignment – no exceptions.

***Overview***

Students will be given requirements to create a postcard. Students will follow along with a specific set of directions to create a postcard. Students will be required to use various design skills to create their project.

***Rationale***

Students will be able to use defined project requirements to create a postcard design. These skills will be important to learn because it will teach them various design techniques that will be used often in the Photoshop program. This will also be essential for students to know these skills as they progress in this class and start to create designs of their own.

***Learning Goals***

1. Students will learn to create new files on Photoshop
2. Managing missing and mismatched profiles
3. Working with content-aware tools
4. Adding effects in the Blur Gallery
5. Creating and managing different types of text layers
6. Using paragraph styles to format text
7. Working in 3D
8. Creating layer comps

***Lap 2 Formative Assessments***

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| **Formative Assignments due throughout this LAP** | |
| 1. Check Point 1 (Done in Open Lab) 2. Check Point 2 (Done in Open Lab) | **Due dates will be listed on calendar.** |

***Lap 2 Summative Assessment***

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| **Lap 2 Essential Question:**  How do you design a postcard using Adobe Photshop? | |
| Students will be completing Project 4 in their textbook starting on page 219. “Your client, is the Redevelopment Authority for the city of Lancaster, in the California high desert (north of Los Angeles). You have been hired to create a series of promotional postcards featuring the improvements that have been made over the last two years, that will help drive tourism to the area.”  Based on this description, students will be asked to follow a specific set of directions to create a postcard. Students will also be participating in check-ins throughout this LAP which will be counted as Formative Assessments. Their Summative Assessment grade will be their final project. | **Due:**  **J Day 1/30 (Late Start)** |

***Open Lab***

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| **Requirements** | |
| During this LAP, students will be required to attend Open Labs for **two** check-ins for this LAP project.  For these check-in’s, students will be required to attend **two** open labs throughout this LAP. **All two of the check-ins will be due at the end of this LAP**, but there are not specific dates for each of the check-ins. The goal for this LAP’s check-ins is that the student can attend the two separate open labs when it works out best for her schedule. It will be up to the student to find two different open lab times for her check-ins. If a scheduling conflict is discovered, it is the student’s responsibility to talk to me about alternative check-in times.  Students who come in for their check-ins must be present for **BOTH** mods in the open lab. For example, if they choose just mod 9 for their check-in, they must attend another lunch mod for one check-in to be complete. | **Check in 1:**  **J Day 1/30 (Late Start)**  **Check-in 2:**  **J Day 1/30 (Late Start)** |

***Enrichment***

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| **Requirements** | |
| During this LAP, students can attend an Open Lab to do some additional practice on Photoshop. Students can click on this [link](https://helpx.adobe.com/photoshop/how-to/adding-text-shapes-basics.html?playlist=/ccx/v1/collection/product/photoshop/segment/designer/explevel/beginner/applaunch/ccl-get-started-2/collection.ccx.js&ref=helpx.adobe.com), follow the video directions, and complete the assignment. Once students are completed, they can email me this document. | **J Day 1/30 (Late Start)** |

***Calendar of Events***

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| **Day 1** | |
| 1. **Due at class time** – None at this time! 2. **What we are doing today** – Today we will be introduced to LAP 2 and go over the project requirements. Once that is complete we will start the project. 3. **Assignment for next time** – Nothing at this time. | **A Day 1/17** |
| **Day 2** | |
| 1. **Due at class time** – Nothing at this time. 2. **What we are doing today** – Today we will be working on our letterhead project. 3. **Assignment for next time** – None for next class. | **C Day 1/22** |
| **Day 3** | |
| 1. **Due at class time** – None for this class. 2. **What we are doing today** – Today we will continue working on our letterhead project. 3. **Assignment for next time** –Nothing at this time. | **E Day 1/24** |
| **Day 4** | |
| 1. **Due at class time** – Photoshop postcard project due in class! 2. **What we are doing today** – During class today will submit our postcard project. 3. **Assignment for next time** – None for next class. | **H Day 1/29** |
| **Day 5** | |
| 1. **Due at class time** – None for today. 2. **What we are doing today** – Today we will continue working on our Letterhead project. 3. **Assignment for next time** – Nothing, new LAP next class! | **J Day 1/30 (Late Start)** |

**Coming up next…**

Lap 3 – Lent Photoshop Poster